



# 2024 SPONSOR GUIDE

## Overview

Run for Good is a family fun event for people of all ages and experience levels. Come to win your division, make memories with your kids, or meet new people in the running community all while celebrating the Grand Opening of Local Good Coffee Co. The 5K and 1 Mile fun run will support its partners, the Local Good Pantry in Richardson, and the Local Good Center in Plano. The event is designed for health, wellness & fun for the whole family including live music, volleyball, face painting, coffee, food, and more!

## Sponsorship Levels

Platinum	Gold	Silver	Bronze
\$5,000	\$2,500	\$1,000	\$500
<ul style="list-style-type: none"> <li>• Exclusive Presenting Sponsorship</li> <li>• Remarks during presentation</li> <li>• Signage on Presenting Stage</li> <li>• Most prominent logo on event materials</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent logo on event website, t-shirt and marketing materials</li> <li>• Pre &amp; Post Race PA Announcement</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on event website, t-shirt and marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>• Organization name on event website and marketing materials</li> </ul>

## Contact Information

[phillip@knighthome.net](mailto:phillip@knighthome.net)

<https://www.localgoodcoffee.com/events/runforgood>

EVENT DATE:  
APRIL 20<sup>TH</sup>, 2024

ESTIMATED 750  
PARTICIPANTS

FAMILY ACTIVITIES  
& LIVE MUSIC

SUPPORT LOCAL  
GOOD CENTER AND  
PANTRY

## LOCAL GOOD COFFEE

201 Legacy Dr.  
Plano, TX 75023

[LocalGoodCoffee.com](http://LocalGoodCoffee.com)